

DESIGNING EMOTIONS marie's

### THE SOFA MADE IN BELGIUM

arie's Corner has been one of the leading international brands in the world of sofas made in Belgium for more than 25 years. The company has distinguished itself by its ability to reinterpret European trends in decoration while offering a strong Belgian identity in its creations. As a master in the art of combining shapes, colours and materials, the brand creates a unique and elegant style offering comfort.

#### MARIE'S CORNER MAKES BESPOKE AND CUSTO-MISABLE ARMCHAIRS WHICH ARE FAITHFUL TO TRADITIONAL CRAFTSMANSHIP.

With more than 150 exclusive models, more than a thousand finishes and an infinite number of possible combinations, each item is a unique creation. Marie's Corner has, over time, produced models which have become iconic. The brand is active in around twenty countries, mainly in Europe.





۲

The Belgian brand is part of the prestigious BEL (Brussels Exclusive Labels) which brings together the 80 most emblematic brands in the Belgian capital.



ROUD MEMBER O

# THE DUO AT THE CONTROLS



From left to right Serge Silber & Philippe Vanhemelen

here is an impressive duo running Marie's Corner: Serge Silber pulls the levers at the Belgian entity (sales, marketing and human resources) while Philippe Vanhemelen manages the finances and the production plant in Spain. This dynamic duo manages a team of 20 people in Wavre, 30 craftsmen in the production workshop in Zaragoza (Spain) and a network of 15 European distributor agents.

### **CRAFTSMANSHIP ON A PEDESTAL**

Marie's Corner favours European production with a factory of more than 4,000 m2 located in Zaragoza, Spain. This production facility has a team of 30 master upholsterers who produce up to 12,000 items entirely by hand each year. The factory is fully integrated into the Marie's Corner entity and manages the entire process, from developing the frame to shipping the item. A web platform now enables the customer to follow the progress of his order in real time. Valuing craftsmanship at Marie's Corner is not wishful thinking. It is the essence of the brand.

### EACH MODEL IS UNIQUE, HANDCRAFTED, MADE TO ORDER AND MADE INDIVIDUALLY BY CRAFTSMEN.

These guarantors of tradition only work with noble materials and exclusive fabrics made from natural materials.

( )

# THE DESIGNER

orking with wood and material is the story of Jaime Gutierrez's life. Memories of his Spanish childhood still recall the smell of sawdust in the family business where he learnt to create classic Louis XV and XVI-type furniture. His first contact with Marie's Corner was through his father, a brand craftsman since its inception, representing a solid bond and mutual trust for 25 years.

Jaime is behind the creation of iconic Marie's Corner models: **Hollywood**, **Baker** or **Virginia**. The designer perpetuates the essence and the freshness of the Belgian brand by maintaining its high quality standards and offering new models taking new market trends into account.

#### "THE ROLE OF THE SOFA IN A HOUSE HAS CHANGED. OVER TIME, IT HAS BECOME THE CENTREPIECE OF THE LIVING ROOM. THAT'S WHY IT HAS TO MAKE AN IMPRESSION. "

For him, each new model is the culmination of intense reflection between the search for sleek lines and the obsession with comfort. The designer pays an almost crazy amount of attention to details and the harmony of proportions: seats, backrests and armrests must complement each other in a timeless embrace favouring natural materials and craftsmanship, all magnified by contemporary lines and finishes.



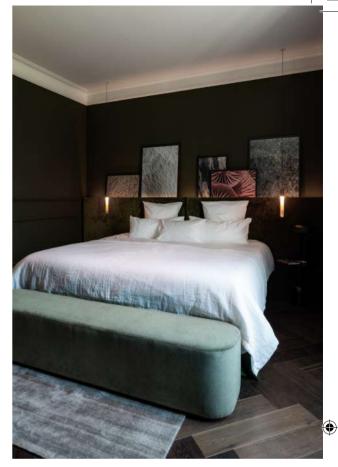
Jaime Gutierrez



# MAJOR PROJECTS

۲

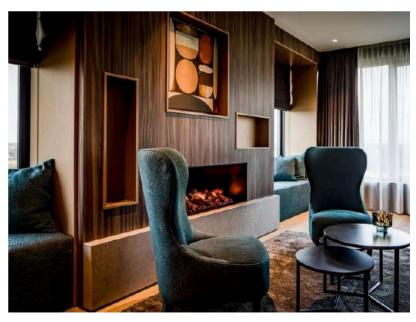
arie's Corner offers a creative service adapted to specific requests such as producing a dining room bench, renovating a high-end hotel, decorating a restaurant, installing a clubhouse or any another major real estate project. Year after year, Marie's Corner enriches its portfolio with prestigious references. The company has been involved in many high-end projects: **Caillou** (Knokke), **Mademoiselle** (Val d'Isère), **Château de Vignée** (Rochefort), **The National Golf Club** (Sterrebeek), **Oh Perché** (Paris), **Patchwork** (Paris) or **Fiera** (Antwerp), etc.



Château de Vignée in Rochefort



Restaurant Caillou in Knokke-Heist



Hôtel Mademoiselle in Val d'Isère

۲



# THE OBSESSION WITH COMFORT

he Belgian leader in "Tailor Made" sofas offers its obsession with comfort in all of its creations. Marie's Corner presents new models, finishes and fabrics each year, and is constantly reinventing itself while preserving its DNA and its values of tradition and authenticity.

### BESPOKE

- Customisation and customer care: customers can count on a team of interior designers who are attentive, available, professional and fully dedicated to their project. Everyone can therefore benefit from advice both at a commercial level and in the completion of their interiors: feasibility in terms of shape, dimensions, maintenance, etc.
- Contract: a line of products developed to specifically meet the requirements of public areas (hotels and restaurants). The Belgian brand therefore works with high-quality fabrics suitable for any type of project: fire and stain-resistant treatment, water-repellent protection, etc.
- As the showcase for the brand's universe, the flagship store "Marie's Corner Project Store " (39 rue de Namur, 1000 Brussels) hosts many events and stages decorative worlds incorporating their furniture along with around twenty other brands.



### SCOPE OF SERVICES



By granting real flexibility in budget management with an ingenious renting system (48 months), the brand opens up the range of possibilities for companies, interior designers, designers and decorators. An innovative concept in the world of design: a simple rent to pay, the freedom to create ever more personalised interiors and to be able to present them as you wish !

# mc

Eager to provide a service that lives up to its reputation, Marie's Corner offers a premium warranty for 5 years to all its customers. As an accident and a stain can always happen in day to day life, this completely free service offers twofold protection:

A water-repellent treatment of fabrics which prevents liquid from penetrating fibres
Unlimited home care and intervention to clean the sofa and remove stains





### THE REFERENCES

### RESTAURANTS

- " Bon-bon " in Brussels
- " La Truffe Noir " in Brussels
- " Cospaia " in Brussels
- " L'eau Vive " in Profondville
- " Caillou " in Knokke Heist
- " Tablavins " in Knokke Heist
- " Sel Gris " in Blankenberge
- " Beef Bar " in Monte Carlo
- " GQ Bar " in Moscow
- " Dzhu Dzhu " in Moscow

#### HOTELS

- " Château de La Poste " in Ronchinne
- " Martin's Klooster " in Leuven
- " The Kottage " in Francorchamps
- " De Orangerie " in Bruges
- " The Wise House " in Hastière
- " Le Lana " in Courchevel
- " Burgundy " in Paris

" Château de Vignée " in Rochefort

۲

- " Château Saint Martin " in Vence
- " La Mourra " in Val d'Isère
- " Mademoiselle " in Val d'Isère
- " Airelles Collections " in Val d'Isère
- " Le Crans " in Crans Montana
- " Swissotel Metropole " in Geneva
- " Grand Hôtel Kempinski " in Geneva
- " Van der Valk " in Enschede
- " The George Hotel " in Hamburg
- " Waldorf Astoria " in Berlin
- " Royal Palm " in Mauritius

#### GOLFS

- « Golf Club » in Naxhelet
- « Le Royal Golf Club » in Les Fagnes
- « The National Golf Brussels » in Sterrebeek



۲





Practical information : Marie's Corner Av. Edison, 20 - 1300 Wavre, Belgium +32 10 84 96 80 - contact@mariescorner.com www.mariescorner.com

#### Press contact : BLINK PR - Ariane Abramowicz & Nathanaël Picas +32 2 350 43 56 - press@blinkpr.be www.blinkpr.be

#### ۲